

Chatham Community Blueprint

August 19, 2015
1st Community Meeting



Today's Agenda

- Welcome - Lee Smith, County Manager
- Background on the initiative – Mike Kemp, Coalition Chair
- Work to date – Tara Jennings, Coalition Director
- Process and today's work – Susan Cohn, JCCI
- Work session – Susan Cohn, JCCI
- Next steps – Aschelle Morgan, JCCI
- Adjournment – Al Scott, County Chairman & Lee Smith, County Manager



Welcome

- What is the Chatham Community Blueprint?
- Why is it so important to have residents engaged in this process.



Coastal Georgia Indicators Coalition

- The Coalition is a group of community members and advocates working together in a comprehensive coordinated approach for planning and accountability.
- Our goal is to **IMPROVE COMMUNITY WELL-BEING** by engaging and leading the community to work collectively in its development of strategic priorities that guide policy, programs and resource allocation.
- We serve as a resource for agencies addressing overall health and well being while leveraging resources for community initiatives.





Coastal
Georgia
Indicators
Coalition

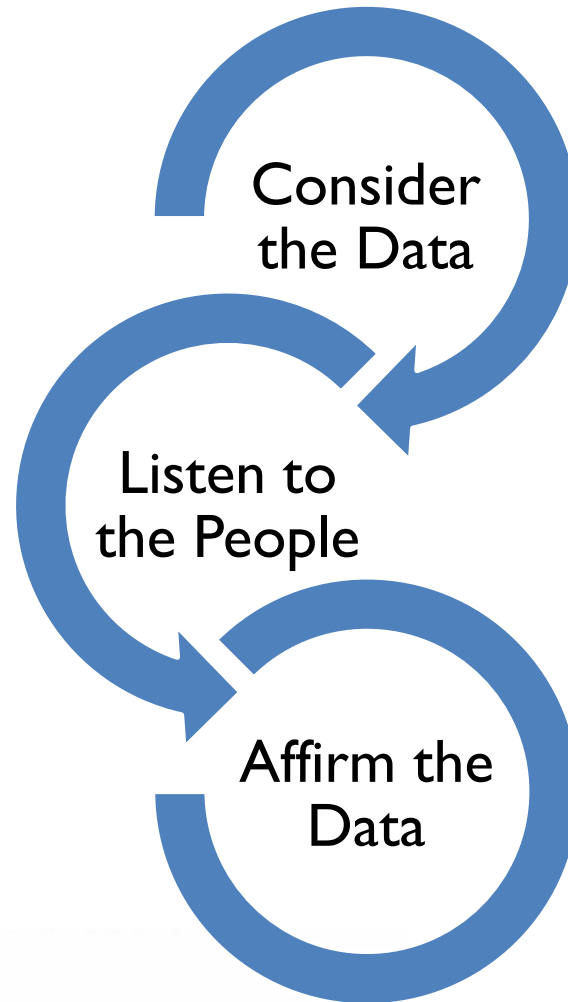
Sponsors & Partners

- Armstrong State University
- City of Savannah
- Chatham County Commission
- Chatham County-Savannah Metropolitan Planning Commission
- Chatham County Safety Net Planning Council
- Coastal Health District
- Effingham Chamber of Commerce
- Effingham Family Connection
- Georgia Regents University
- Healthy Savannah
- Housing Authority of Savannah
- Memorial Health University Medical Center
- Savannah Area Chamber of Commerce
- Savannah Business Group
- Savannah Chatham County Public School System
- Savannah Chatham Youth Futures Authority
- Savannah State University
- Savannah Technical College
- St. Joseph's/Candler Health Systems
- Step Up Savannah
- United Way of the Coastal Empire



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- **2007 Visit from Jacksonville**
 - **2008 City, County, UWCE Agreement – Indicators Project**
 - **2009 Contract with ASU- Feasibility Study**
 - **2010 Community Survey**
 - **2012 Executive Partnership Agreement**
 - **2012 Joined International Community Indicators Consortium**
 - **2013 Award from Healthcare Georgia Foundation**
 - **2013 Reviewed Vision 20/20**
 - **2013 Contract with America Speaks**
 - **2013 Launched Interactive Web Portal**
 - **2013 Visited Jacksonville Community Council**
 - **2013 Hosted 16 Neighborhood Forums**
 - **2014 Held Community Summit**
 - **2014 Created Articles of Incorporation & Bylaws**
 - **2014 Appointed Inaugural Executive Leadership**
 - **2014 Created Coastal Georgia Indicators Coalition**
 - **2014 Contract award from Chatham County**
 - **2014 Hired Full Time Staff**
 - **2014 Contract with JCCI**
 - **2014 Created Community Steering Committee**
 - **2014 Released Electronic Monthly Newsletter**
 - **2015 Launched Independent Web Site**
 - **2015 Document Scan of 92+ Plans**
 - **2015 Hosted 11 Neighborhood Forums**
 - **2015 Conducted 15 Community Conversations**
 - **2015 Held 3 Focus Group Meetings**
 - **2015 1900+ Public Opinion Surveys**

A Comprehensive Community Assessment



Survey Highlights

- Completed a public opinion survey with 1900+ responses
- Top 3 “most important future improvement needs”
- Top 3 “view on planning through the year 2035”
 - Reduce Crime, Education/Job Training, Local Government
- Place, Race & Income matters!



Process

An aspirational description of what a community would like to achieve or accomplish in the long-term future.

VISION

An observable and measurable end result having one or more strategies to be achieved in a fixed timeframe.

metrics

GOAL

A method, plan, or tool chosen to bring about the achievement of a goal or solution to a problem.

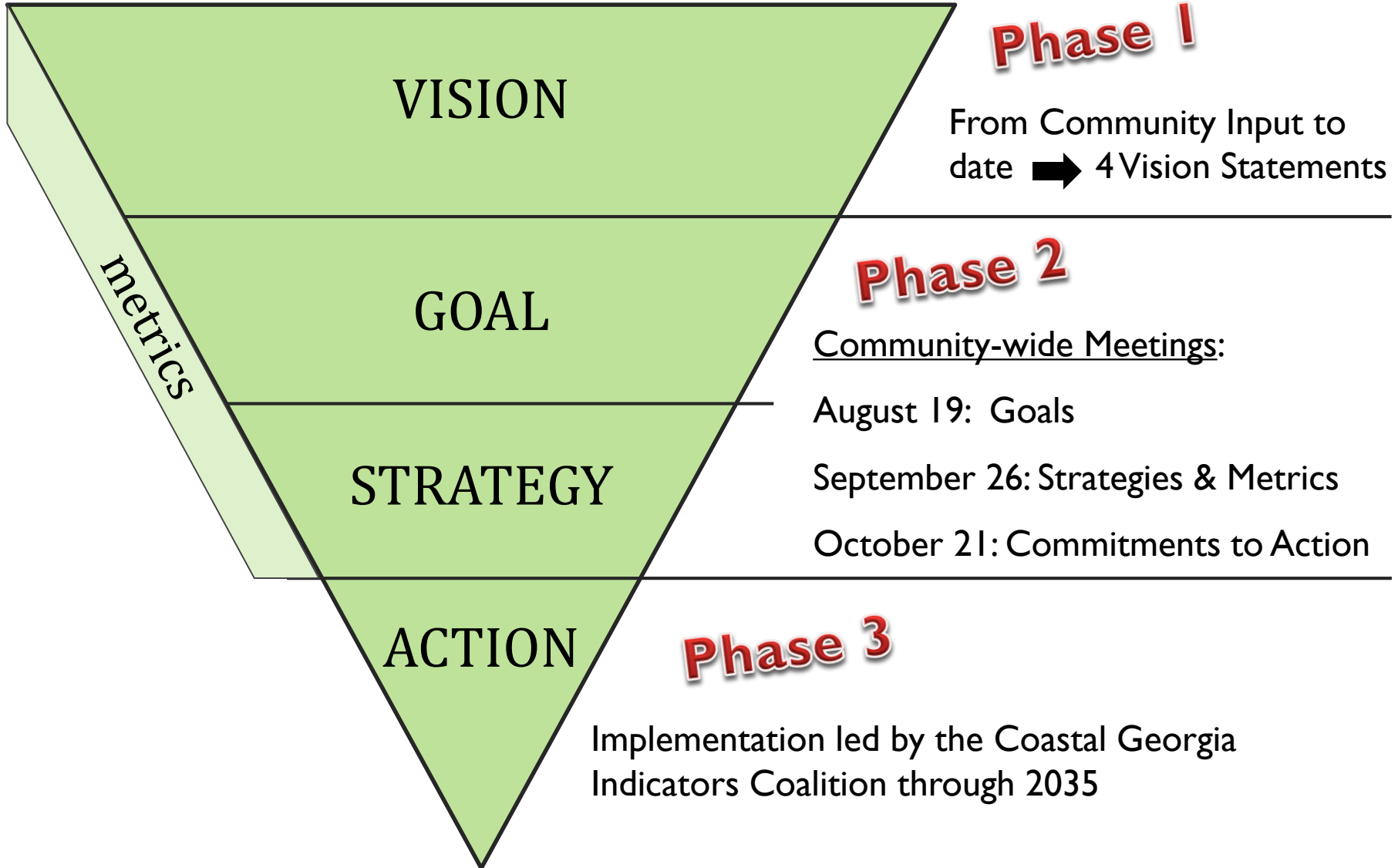
STRATEGY

Organized activity according to a plan or method; the process of doing or performing something to achieve an aim.

ACTION



Process



Vision: ECONOMY

In 2035, Chatham County anchors a **thriving, business-friendly, regional economy** in which all workers are prepared for **quality jobs**, and **residents feel empowered** to attain a high quality of life.

Vision: EDUCATION

From **early childhood education** through **post-secondary achievement**, Chatham County's **innovative** and **inclusive** educational systems are a national **model of academic excellence** that enable students to have the **knowledge, skills and abilities** to succeed at **chosen pathways** in 2035.



Vision: HEALTH

In 2035, Chatham County has a **culture of health** including **equal access to quality** and **affordable healthcare**, chronic disease **prevention**, **health inclusive policies** and **environmental design**.

Vision: QUALITY OF LIFE

In 2035, Chatham County achieves a superior quality of life due to **efficient public mobility** and an environment where citizens are **safe, active and healthy**.



Today's Meeting

Your objective: Prioritize goals and provide input!

Working with **GOALS**.

Prioritization of the draft goal statements.

Gathering community input to refine them.

These goals are high-level areas of focus for each vision.

These are the “big ideas” that frame strategies and action.

Draft goal statements were developed from Phase I work (neighborhood forums, focus groups, etc).



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ACTION



Forum Decorum

- Start and end ON TIME.
- Be fully PRESENT – Courteous use of technology accepted.
- Engage in ACTIVE listening.
- Raise your hand to SPEAK.
- ALL ideas and opinions are debatable.
- FOCUS – Stick to the topic.
- NO filibustering – Be concise and clear.
- RESPECT the process and one another.
- HAVE A GREAT TIME!



1st Exercise: Prioritize Goals

This is an individual exercise.

Look over all of the goal statements that are in front of you, for your table's theme.

Each of you has 3 dot stickers.

Decide, individually, which 3 goals are of highest priority to you by placing a dot to next to each of your priorities.

You can place more than one dot on each goal statement.

When everyone is finished, the table's scribe tallies up each goal's number of dots and writes it in the box next to each goal.



EXAMPLE

EDUCATION

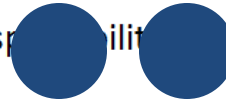
Chatham Community Blueprint Draft Goals



Draft Goal Statement (in no particular order)

Tally

1 Incentivize and promote parental involvement and responsibility



2

2 Provide quality early childhood education opportunities



1

3 Facilitate partnerships between businesses and educational institutions
(work-based learning opportunities)



3

4 Provide and encourage vocational training (Career Technical Education)



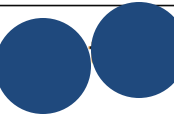
1

5 Increase the high school graduation rate; reduce the high school dropout rate



2

6 Ensure that life skills and conflict resolution are being taught to students



2

- ECONOMY
- 2. Link curriculum with needs of employers
- 6. Reduce poverty
- 7. Promote and encourage small business growth & support of local business

EDUCATION

- 1. Incentivize and promote parental involvement & responsibility.
- 3. Facilitate partnerships between businesses & educational institutions.
- 6. Ensure that life skills & conflict resolution are being taught to students

- Quality of Life
- 5. Reduce crime to ensure all residents feel safe
- 8. Promote & provide use of sidewalks, etc.
- 9. Develop collaboration, a network among similar organizations to improve efficiency.

HEALTH

- 1. Address mental health and related stigmas
- 7. Increase access to healthy food.
- 11. Instill health in schools.

2nd Exercise: Provide input

This is a group exercise.

Table scribe writes either the number of each goal, or the whole goal statement, in one of the spaces on the worksheet.

Through consensus at your table, decide how each of the priority goals and its importance can be clarified. **What would need to be included in each goal to have it more easily understood and valued by the entire community?** ...geographic location; target population; agency or institution involvement; etc.

Table scribe to use the worksheet to write down the table's suggestions.

EXAMPLE:

Prioritized Goal:	Clarity:
3 (shelter homeless)	Focus on historic district; housing for veterans; long-term vs temporary; faith community



Next Steps

Continued synthesis of feedback and meeting results >> Content for Blueprint.

Re-cap provided at the September meeting, will include the vision statements and the prioritized and refined goal statements.

Next meeting – Continue to move forward by selecting key metrics to monitor success and begin to develop possible strategies to achieve each goal.



THANK YOU!

- Please complete the meeting evaluation
- Stay engaged in the process
- Transparent process



CGIC Website – Planning Process



Coastal Georgia INDICATORS COALITION

LIGHTING THE WAY TO A BETTER COMMUNITY

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Tools

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Executive Leadership

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◀ Our Journey

Where We've Been

Where We Are

Where We're Headed

PLEASE JOIN US FOR OUR UPCOMING

COMMUNITY MEET

Click to download flyer with dates, times, and locations for these

www.coastalgaindicators.org

Next Meeting:

Saturday, September 26, 2015

9:00 am

Eckburg Auditorium, Savannah Technical College
5717 White Bluff Road, Savannah, GA 31405

Contact Information:

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